

ORDER



KSNV

Orders	Order / Rev:	<u>104170</u>		
	Alt Order #:		KSNV	
	Product Desc:	<u>State Senate 3Q12</u>		
	Estimate:			
	Flight Dates:	<u>09/03/12 - 09/30/12</u>	Primary AE:	<u>Kevin Goodell</u>
	Original Date / Rev:	<u>07/10/12 / 07/10/12</u>	Sales Office:	<u>VEGS</u>
	Order Type:	<u>GENERAL</u>	Sales Region:	<u>Local</u>
Agency	Name:	<u>Benny for Nevada</u>		
	Buying Contact:		Billing Type:	<u>Cash</u>
	Billing Contact:		Billing Calendar:	<u>Broadcast</u>
		<u>1930 Village Center Cir.</u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>Las Vegas, NV 89134</u>	Agency Commission:	<u>15%</u>
Advertiser	Name:	<u>Benny for Nevada</u>		
	Demographic:	<u>A25-54</u>	New Business Thru:	
	Product Codes:	<u>PLC09</u>	Order Separation:	<u>00:15:00</u>
	Priority:	<u>SELECT PRIORITY CODE</u>	Advertiser External ID:	
	Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	15	\$7,725.00	\$6,566.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	15	\$7,725.00	\$6,566.25	0.00
Totals	15	\$7,725.00	\$6,566.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/03/12	09/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$375.003	0.00	NM		11	\$4,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12	09/09/12	-TWT---	3	\$375.00	0.00										
Week: 09/10/12	09/16/12	MT-T---	3	\$375.00	0.00										
Week: 09/17/12	09/23/12	MTWT---	3	\$375.00	0.00										
Week: 09/24/12	09/30/12	M--T---	2	\$375.00	0.00										
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA	CM	445p-515p	-----	:30	0	\$900.003	0.00	NM		4	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12	09/09/12	-----S	1	\$900.00	0.00										
Week: 09/10/12	09/16/12	-----S	1	\$900.00	0.00										
Week: 09/17/12	09/23/12	-----S	1	\$900.00	0.00										
Week: 09/24/12	09/30/12	-----S	1	\$900.00	0.00										
												Totals	15	\$7,725.00	